



## Sponsorship Opportunities



Established in 1905, the American Advertising Federation – South Dakota (AAF-SD) is the only organization that includes members across all disciplines and career levels in advertising and marketing. Our purpose is to help professionals advance in their career, build connections and celebrate this ever-changing, amazing industry of marketing and advertising.

## Statistics

146

Members

12

Annual Events

57

Years In Operation

1

Annual Advertising  
Award Show





# Sponsorship Package

## **PLATINUM SPONSOR- \$10,000**

### **Name Recognition and Logo on promotional materials for all events**

Program Luncheons, American Advertising Awards, Golf Tournament, Kickoff BBQ, and Student Day

### **Logo recognition as a sponsor on the aaf-sd.org website**

### **Website slider space for sponsor messaging clickable to sponsors website**

### **Social media promotional posts, 1 per quarter (sponsor supplies the creative)**

### **Annual Membership Included**

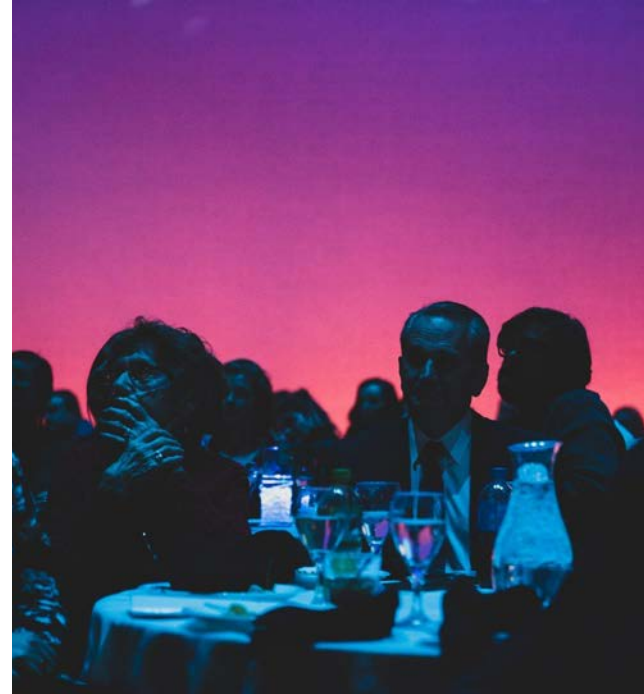
### **Additional table of 6 at each of our 6 Program Luncheons**

### **Four complimentary tickets to The AAA's Awards Show.**

Additional tickets offered at a discounted rate

### **Complimentary Golf Team at the AdFed Golf Tournament**

*Package valued at \$18,850*





## Sponsorship Package

### **GOLD LEVEL SPONSOR – \$5,000**

**Name Recognition and Logo on promotional materials for all events**

American Advertising Awards, Golf Tournament, Kickoff BBQ, and Student Day

**Visibility and recognition as a sponsor on the aaf-sd.org website**

**Four complimentary tickets to The AAA's Awards Show**

**Complimentary Golf Team at the AdFed Golf Tournament**

*Package valued at \$6,500*





## Sponsorship Package

### **AMERICAN ADVERTISING AWARDS SPONSOR – \$2,500**

Logo on promotional materials

Social media recognition as event sponsor

Sponsor logo signage at the event

Emcee acknowledgement during show

Four complimentary tickets to The AAA's Award Show





## Sponsorship Package

### **PROGRAMMING LUNCHEON SPONSOR – \$2,500**

Includes sponsorship of one luncheon

Logo on promotional materials

Social media recognition as event sponsor

Sponsor logo signage at the event

Verbal recognition during the event

Table of 6 at the Luncheon

Three minute company highlight prior to the main speaker

Vendor table at the event (8' rectangular table)





## Sponsorship Package

### **GOLF TOURNAMENT SPONSOR – \$500**

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Logo on promotional materials

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Social media recognition as event sponsor

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Sponsor logo signage at the event

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Privileges for leave-behind and/or goody bag

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Complimentary team (4 players)

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# Sponsorship Agreement

The below signed organization agrees to be a 2024 Annual American Advertising Federation - South Dakota Sponsor, agreeing to the following sponsorship package:

- [ ] **PLATINUM SPONSOR - \$10,000**
- [ ] **GOLD LEVEL SPONSOR - \$5,000**
- [ ] **AMERICAN ADVERTISING AWARDS SPONSOR - \$2,500**
- [ ] **PROGRAMMING LUNCHEON SPONSOR - \$2,500**
- [ ] **GOLF TOURNAMENT SPONSOR - \$500**

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**Sponsor Company Representative**

**AAF-SD Representative**

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Signature

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Signature

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Printed Name

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Printed Name

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Date

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Date