

<b>Award</b>	<b>Title</b>	<b>Entrant</b>	<b>Advertiser</b>
<b>Collateral Material &gt; 005 - Printed Annual Report</b>			
Gold ADDY ADDY Award	SD Housing Annual Report	The Sampson House	South Dakota Housing
Silver ADDY ADDY Award	For Farmers, By Farmers	Caliber	South Dakota Corn
<b>Collateral Material &gt; 006 - Printed Newsletter &gt; 006A - Single Newsletter</b>			
Silver ADDY ADDY Award	SD Corn Grower's Association Emerge	605 Creative Co.	South Dakota Corn Growers Association
<b>Collateral Material &gt; 007 - Brochure &gt; 007A - Single Unit</b>			
Gold ADDY ADDY Award	Medora Travel Guide	Lawrence & Schiller	Theodore Roosevelt Medora Foundation
Gold ADDY, Special Judges Award ADDY Award	DSU College Fair Piece	Lawrence & Schiller	Dakota State University
<b>Collateral Material &gt; 008 - Publication Design &gt; 008D - Magazine Design Series</b>			
Silver ADDY ADDY Award	605 Magazine 2023	605 Magazine	605 Magazine
<b>Collateral Material &gt; 008 - Publication Design &gt; 008E - Book Design</b>			
Gold ADDY ADDY Award	Sixty Years of Success	Caliber	Mustang Seeds
<b>Collateral Material &gt; 009 - Special Event Material &gt; 009A - Card, Invitation, Announcement - Single Unit</b>			
Gold ADDY ADDY Award	Governor's Hunt Invitation	Lawrence & Schiller	Travel South Dakota
Gold ADDY, Special Judges Award ADDY Award	Buffalo Roundup Invitation	Lawrence & Schiller	Travel South Dakota
<b>Direct Marketing &gt; 010 - Direct Mail &gt; 010C - 3D / Mixed – Single Unit</b>			

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Silver ADDY ADDY Award	Daktronics Pop-up Silverstar Invite	Daktronics	Daktronics
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**Direct Marketing > 011 - Specialty Advertising > 011B - Other Merchandise**

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Silver ADDY ADDY Award	Wild In the West Anniversary Gift	Caliber	Mustang Seeds
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**Direct Marketing > 011 - Specialty Advertising > 011C - Campaign**

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Silver ADDY ADDY Award	Untamed Celebration Event Swag	Caliber	Mustang Seeds
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**Magazine Advertising > 012 - Magazine Advertising > 012B - Spread, Multiple Page or Insert**

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Silver ADDY ADDY Award	Pillars of Avera - Gatefold Ad	Avera Health	Avera Health
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Silver ADDY ADDY Award	Cherapa Place Gatefold	605 Magazine	Pendar Properties
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**Magazine Advertising > 012 - Magazine Advertising > 012C - Campaign**

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Gold ADDY ADDY Award	Beam Suntory 2 Page Spread	605 Magazine	Southern Glazer's Wine and Spirits
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**Branded Content & Entertainment > 014 - Branded Content & Entertainment – Any Print Medium**

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Gold ADDY ADDY Award	Love, Energy, and Influence	Fresh Produce LLC	BHSU
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**Ambient Media > 016 - Installations > 016A - Single Installation**

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Gold ADDY ADDY Award	South Dakota Soybean Installation	Paulsen	South Dakota Soybean Research & Promotion Council
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**Ambient Media > 017 - Events > 017A - Single Event**

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Silver ADDY ADDY Award	Governor's Hunt Event	Lawrence & Schiller	Travel South Dakota
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**Out-of-Home > 019 - Outdoor Board > 019D - Outdoor Board Campaign**

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Gold ADDY ADDY Award	"Big Little Vacation" Billboards	Lawrence & Schiller	Theodore Roosevelt Medora Foundation
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Silver ADDY ADDY Award	Not In YOUR House	Caliber	PrairieSons
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**Websites > 021 - Websites > 021A - Consumer**

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Gold ADDY ADDY Award	Muth Electric Website	Lawrence & Schiller	Muth Electric
Gold ADDY ADDY Award	DSU Cyber27 Website	Lawrence & Schiller	Dakota State University
Silver ADDY ADDY Award	Canopy Lumber Website	Click Rain	Canopy Lumber
Silver ADDY ADDY Award	Voyage Federal Credit Union Website	The Sampson House	Voyage Federal Credit Union
Silver ADDY ADDY Award	Maguire Website	Maguire	Maguire

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**Websites > 021 - Websites > 021C - Microsites**

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Silver ADDY ADDY Award	The Friendly Fuel	Flynn Wright	South Dakota Corn Utilization Council
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**Social Media > 022 - Social Media > 022A - Single Execution**

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Silver ADDY ADDY Award	Watch Your Mouth Dental Carousel	Epicosity	South Dakota Department of Health
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**Social Media > 022 - Social Media > 022B - Campaign**

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Silver ADDY ADDY Award	Duluth Social Campaign	Lawrence & Schiller	Clty of Duluth
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**Advertising & Promotion > 024A - Web Banner Ad or Website Takeover**

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Silver ADDY ADDY Award	FunZone Rich Media	Lawrence & Schiller	Pizza Ranch
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**Advertising & Promotion > 025 - Email**

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Gold ADDY ADDY Award	Consumer Emails	Lawrence & Schiller	Travel South Dakota
Silver ADDY ADDY Award	Travel Insights Emails	Lawrence & Schiller	Travel South Dakota

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**Audio/Radio Advertising > 029 - Audio/Radio Advertising / Local > 029C - Campaign**

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Silver ADDY ADDY Award	Whatever You Wanna Call It	Fresh Produce LLC	Reaves Buildings
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**Audio/Radio Advertising > 030 - Audio/Radio Advertising – Regional/National > 030C - Campaign**

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Gold ADDY ADDY Award	The Name's Clay...	Caliber	Clay County Fair
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**Television Advertising > 031 - Television Advertising – Local (One DMA) > 031A - Single Spot :30 or less**

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Silver ADDY ADDY Award	Dow Rummel Village Stay Young Video	Epicosity	Dow Rummel Village
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**Television Advertising > 032 - Television Advertising – Regional/National > 032A - Single Spot – Up to 2:00**

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Gold ADDY ADDY Award	Meet Me at the Fairgrounds!	Caliber	Clay County Fair
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Gold ADDY ADDY Award	FSD Destination Video	Epicosity	Sioux Falls Regional Airport
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Silver ADDY ADDY Award	"Favorite Day" TV	Lawrence & Schiller	South Dakota Lottery
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**Television Advertising > 032 - Television Advertising – Regional/National > 032B - Campaign**

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Gold ADDY ADDY Award	Helluva Buy Back Videos	Epicosity	Helluva
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Gold ADDY, Best of Show ADDY Award	"Chief Buffet Officer" TV Campaign	Lawrence & Schiller	Pizza Ranch
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Silver ADDY ADDY Award	UAPTC Video Campaign	Epicosity	University of Arkansas – Pulaski Technical College
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Silver ADDY ADDY Award	WTC Video Campaign	Epicosity	Western Technical College
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Silver ADDY ADDY Award	Am I dreaming?	Fresh Produce LLC	SDN Communications
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Silver ADDY ADDY Award	"Delivery Guy" TV Campaign	Lawrence & Schiller	South Dakota Lottery
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**Online Film, Video, And Sound > 033 - Internet Commercial > 033B - Campaign**

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Gold ADDY ADDY Award	Show Your Spirit	Fresh Produce LLC	Mount Marty University
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Silver ADDY ADDY Award	Find Your fit	Fresh Produce LLC	Sanford fit
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**Branded Content & Entertainment > 038 - Branded Content & Entertainment – Non-Broadcast**

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Gold ADDY ADDY Award	Enjoy the Light	Fresh Produce LLC	SDN Communications
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**Sales Promotion > 042 - Audio/Visual Sales Presentation**

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Silver ADDY ADDY Award	Sixty Years of Success	Caliber	Mustang Seeds
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**Music Videos > 043 - Music Video**

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Gold ADDY ADDY Award	Stem Cells "Bob Hope" Music Video	Ethan Wiese Creative LLC	Stem Cells
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**Integrated Campaigns > 044 - Integrated Advertising Campaigns > 044A - B-to-B Campaign-Local**

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Silver ADDY ADDY Award	Cyclops Media	Epicosity	Epicosity
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**Integrated Campaigns > 044 - Integrated Advertising Campaigns > 044B - B-to-B Campaign-Regional/National**

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Silver ADDY ADDY Award	It'll Work Out There	Fresh Produce LLC	Spader
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**Integrated Campaigns > 044 - Integrated Advertising Campaigns > 044D - Consumer Campaign-Regional/National**

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Gold ADDY ADDY Award	"Buffet Your Way" Campaign	Lawrence & Schiller	Pizza Ranch
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Gold ADDY ADDY Award	"Summer of Chicken" Campaign	Lawrence & Schiller	Pizza Ranch
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Silver ADDY ADDY Award	"Built By SDSU" Integrated Campaign	Click Rain	South Dakota State University
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Silver ADDY ADDY Award	SD Corn EthaKNOW Campaign	Epicosity	South Dakota Corn
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Silver ADDY ADDY Award	Jolly Good Fun	Lawrence & Schiller	South Dakota Lottery
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Silver ADDY ADDY Award	"Love it Like We Do" Campaign	Lawrence & Schiller	City of Duluth
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Silver ADDY, Special Judges Award ADDY Award	Meet Me at the Fairgrounds!	Caliber	Clay County Fair
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**Integrated Campaigns > 045 - Integrated Brand Identity Campaign - Local or Regional/National**

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Gold ADDY ADDY Award	"Big Little Vacation" Campaign	Lawrence & Schiller	Theodore Roosevelt Medora Foundation
Gold ADDY ADDY Award	"Everyone's Favorite Buffet"	Lawrence & Schiller	Pizza Ranch
Silver ADDY ADDY Award	The Name That Stays	Fresh Produce LLC	Maguire
Silver ADDY ADDY Award	Maguire Brand	Maguire	Maguire
Silver ADDY ADDY Award	GET TO iT.	Flynn Wright	Iowa Lakes Community College

**Integrated Campaigns > 046 - Integrated Branded Content Campaign – Local or Regional/National**

Silver ADDY ADDY Award	Sixty Year Stampede Event	Caliber	Mustang Seeds
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**Online/Interactive Campaign > 047 - Online/Interactive Campaign**

Silver ADDY ADDY Award	"Built By SDSU" Digital Campaign	Click Rain	South Dakota State University
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**Visual > 049 - Logo Design**

Gold ADDY ADDY Award	Mapleton Logo	Lemonly	Mapleton Golf Club
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Silver ADDY ADDY Award	Sixty Year Stampede	Caliber	Mustang Seeds
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Silver ADDY ADDY Award	Bossier Parrish Cavalier Logo	Lawrence & Schiller	Bossier Parrish Community College
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Silver ADDY ADDY Award	Governors Cyber Academy Logo	Lawrence & Schiller	Dakota State University
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**Visual > 050 - Infographic**

Silver ADDY ADDY Award	Corn! We Can Tell You All About It!	Caliber	South Dakota Corn
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**Visual > 051 - Illustration > 051B - Illustration - Series**

Gold ADDY ADDY Award	The Name's Clay...	Caliber	Clay County Fair
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**Visual > 052 - Still Photography > 052D - Black & White/Color/ Digitally Enhanced—Campaign**

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Silver ADDY ADDY Award	"Summer of Chicken" Photography	Lawrence & Schiller	Pizza Ranch
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**Visual > 053 - Art Direction > 053A - Art Direction—Single**

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Gold ADDY ADDY Award	TLS Badlands Scenic Design	Epicosity	South Dakota Department of Health
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**Film & Video > 054 - Cinematography > 054A - Cinematography—Single**

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Silver ADDY ADDY Award	TLS Museum of Extinction Video	Epicosity	South Dakota Department of Health
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**Online/Interactive > 072 - Corporate Social Responsibility > 072A - Corporate Social Responsibility Online/Interactive**

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Gold ADDY ADDY Award	Hungry for Truth Website	The Sampson House	Hungry for Truth
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**Film, Video & Sound > 077 - Corporate Social Responsibility Campaign**

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Silver ADDY ADDY Award	Recipe Tasty Films	The Sampson House	Hungry for Truth
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**Sales & Marketing > 078 - Public Service Collateral > 078A - Brand Elements**

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Silver ADDY ADDY Award	Ground Works Connect Branding	Paulsen	Ground Works Connect
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**Print > 080 - Public Service Print Advertising > 080A - Single Unit—Any Size**

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Silver ADDY ADDY Award	TLS 605 Magazine Spread	Epicosity	South Dakota Department of Health
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**Out-Of-Home & Ambient Media > 081 - Public Service Out-Of-Home > 081C - Campaign**

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Silver ADDY ADDY Award	Do You. Not the Flu. Billboards	Epicosity	South Dakota Department of Health
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**Out-Of-Home & Ambient Media > 082 - Public Service Ambient Media > 082A - Single Occurrence**

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Silver ADDY ADDY Award	Car Selfie Installation	Lawrence & Schiller	South Dakota Office of Highway Safety
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**Online/Interactive > 083A - Public Service Online/Interactive**

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Silver ADDY ADDY Award	Ground Works Connect Website	Paulsen	Ground Works Connect
<b>Film, Video &amp; Sound &gt; 084 - Public Service Television</b>			
Silver ADDY ADDY Award	"Daylight" TV	Lawrence & Schiller	South Dakota Department of Social Services, Division of Behavioral Health
<b>Film, Video &amp; Sound &gt; 088 - Public Service Campaign</b>			
Gold ADDY ADDY Award	"Notes to Self" Video Campaign	Lawrence & Schiller	South Dakota Department of Social Services, Division of Behavioral Health
Gold ADDY ADDY Award	"You've Got Someplace to Be" TV	Lawrence & Schiller	South Dakota Office of Highway Safety
Silver ADDY ADDY Award	"You Got Someplace to Be" Radio	Lawrence & Schiller	South Dakota Office of Highway Safety
<b>Film, Video &amp; Sound &gt; 089 - Integrated Media Public Service Campaign</b>			
Gold ADDY ADDY Award	TLS Museum & Badlands Campaign	Epicosity	South Dakota Department of Health
Gold ADDY ADDY Award	SD Dept. of Education Video Series	Epicosity	South Dakota Department of Education
Gold ADDY ADDY Award	"Notes to Self" Integrated Campaign	Lawrence & Schiller	South Dakota Department of Social Services, Division of Behavioral Health
Silver ADDY ADDY Award	Vaping Sucks Campaign	Epicosity	South Dakota Department of Health
Silver ADDY ADDY Award	Do You. Not the Flu. Video & BBds	Epicosity	South Dakota Department of Health
Silver ADDY ADDY Award	"You've Got Someplace to Be"	Lawrence & Schiller	South Dakota Office of Highway Safety
Silver ADDY ADDY Award	SD Lead Service Line Inventory	Lemonly	South Dakota Department of Agriculture & Natural Resources
<b>Collateral &gt; 090 - Brand Elements</b>			
Silver ADDY ADDY Award	Paulsen Brand Elements	Paulsen	Paulsen
Silver ADDY ADDY Award	Flynn Wright Sioux Falls Brainstorm	Flynn Wright	Flynn Wright

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**Collateral > 091 - Direct Marketing & Specialty Advertising (printed or digital)**

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Gold ADDY ADDY Award	Video Mailer Brochure	Flynn Wright	Flynn Wright
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**Online/Interactive Self-Promotion > 098 - Advertising Industry Self-Promotion Online/Interactive/ Virtual Reality**

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Silver ADDY ADDY Award	Paulsen Website	Paulsen	Paulsen
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**Television Self-Promotion / Local > 100 - Television Self-Promotion / Local > 100A - Single Spot - Any Length**

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Gold ADDY ADDY Award	You Have A Story To Tell.	Flynn Wright	Flynn Wright
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**Television Self-Promotion / Local > 100 - Television Self-Promotion / Local > 100B - Campaign**

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Silver ADDY ADDY Award	KELOLAND YOUR HOME FOR 70 YEARS	KELOLAND Media Group	KELOLAND Media Group
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**Film, Video & Sound > 102 - Advertising Industry Self-Promotion Film, Video & Sound**

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Silver ADDY ADDY Award	Paulsen Self Promotion Video	Paulsen	Paulsen
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**Campaigns > 104 - Advertising Industry Self-Promotion Campaigns > 104A - Single-Medium Campaign**

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Gold ADDY ADDY Award	A Royal Treat for Fifteen Years	Caliber	Caliber
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**Campaigns > 104 - Advertising Industry Self-Promotion Campaigns > 104B - Integrated Media Campaign**

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Silver ADDY ADDY Award	Saving the REALM	Fresh Produce LLC	Fresh Produce
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**IMD Sales Promotion Campaign**

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Silver ADDY ADDY Award	Cabo Sales Incentive Mail Campaign	Sammons Financial Group	Midland National Life Insurance Company (Sammons Financial Group)
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Silver ADDY ADDY Award	Midco Sports Tailgating Sales Pack	Midco	Midco
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**IMD Sales Promotion Single Entry**

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Gold ADDY, Best of Show ADDY Award	Cabo Sales Incentive Dolphin Mailer	Sammons Financial Group	Midland National Life Insurance Company (Sammons Financial Group)
Silver ADDY ADDY Award	Sales Engagement Video Mailer	Sammons Financial Group	North American Life Insurance Company (Sammons Financial Group)
<b>IMD Out-of-Home &amp; Ambient Media Single Entry</b>			
Silver ADDY ADDY Award	Your Tournament Headquarters	Midco	Midco
<b>IMD Online/Interactive Single Entry</b>			
Silver ADDY ADDY Award	Marketing:Impossible	First Dakota National Bank	First Dakota National Bank
<b>IMD Film, Video &amp; Sound Campaign</b>			
Gold ADDY ADDY Award	The Bright Side	Midco	Midco
<b>IMD Film, Video &amp; Sound Single Entry</b>			
Silver ADDY ADDY Award	Midco Sports: Feed Your Obsession	Midco	Midco
<b>IMD Cross Platform Campaign</b>			
Gold ADDY ADDY Award	Refuel & Reconnect Sales Engagement	Sammons Financial Group	North American Life Insurance Company (Sammons Financial Group)
Gold ADDY ADDY Award	Midco Business Wi-Fi Pro Campaign	Midco	Midco
Silver ADDY ADDY Award	Grow the Good	Sanford Health	Sanford Health